Looking to the Future: What University Division Students Want from Career Services

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Presentation Outline

1. Introduction to the Career Attitudes Survey
   • The Who, What, When, How, and Why

2. Preferred Methods of Career Advising
   • What do students seek from career advisors and services?

3. Career Interests
   • What do students want to learn more about?

4. Engagement in Career Activities
   • What are students doing or not doing?

5. Concluding Thoughts
Introduction to the Survey

**WHO**: 5,000 randomly selected UD Students enrolled Fall 2015; of these 5,000, 863 answered at least one question

**WHAT**: A survey to gauge students’ interests and career development needs following the restructuring of the CDC

**WHEN**: October, Fall 2015

**HOW**: The survey was developed in Qualtrics and distributed via email following approval from USC
Introduction to the Survey

**WHY:** The purpose of this survey was to assess the types of career advising services and experiential education opportunities students seek.
Preferred Method of Career Advising

- In person, pre-scheduled appointments: 84%
- Email: 62%
- In person, drop-in sessions: 47%
- In person, on location in residence halls: 39%
- Attending workshops on particular topics: 34%
- Phone call: 14%
- Live chat online: 11%
- Video chat: 5%
Desired Post-Graduation Destination

- Full time or part time employment: 71%
- Participating in a volunteer or service program (e.g., Peace Corps): 7%
- Serving in the US military: 2%
- Continuing education (graduate or professional school, etc.): 43%
- I am unsure: 9%
What are the top 5 career fields of interest or majors for...

• UD students?
• Students interested in continuing education?
### Career Interests

#### Top 5 career fields of interest for students interested in continuing education

<table>
<thead>
<tr>
<th>Rank</th>
<th>Field 1</th>
<th>Rank</th>
<th>Field 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.</td>
<td>Entertainment and Sports</td>
<td>4.</td>
<td>Law</td>
</tr>
</tbody>
</table>
What career fields are students least interested in?

1. Sales
2. Non-Profit, Philanthropy, and Fundraising
3. Writing and Publishing
4. Performing Arts
5. Retail and Apparel
## Career Activities

<table>
<thead>
<tr>
<th>Activity</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Log in to MyJobs</td>
<td>Explore major options</td>
</tr>
<tr>
<td>Narrow list of potential majors to one or two options</td>
<td>Join a club or organization related to your career(s) of interest</td>
</tr>
<tr>
<td>Meet with a career advisor</td>
<td>Take a career assessment (e.g. MBTI)</td>
</tr>
<tr>
<td>Take a career development course</td>
<td>Create a resume</td>
</tr>
<tr>
<td>Research careers of interest</td>
<td>Attend a career or internship fair</td>
</tr>
<tr>
<td>Volunteer with an organization</td>
<td>Obtain part-time employment</td>
</tr>
<tr>
<td>Conduct an informational interview</td>
<td>Job shadow</td>
</tr>
<tr>
<td>Obtain a leadership role in a student organization</td>
<td>Obtain an internship</td>
</tr>
</tbody>
</table>

[cdc.indiana.edu]
Know Yourself

• What’s important to you? (values)
• What do you like? (interests)
• How do you see the world? (personality)
  • What are you good at? (skills)
Career Course

- Interested, but have not started: 57.61%
- Not Interested: 26.34%
- Currently in Progress: 7.32%
- Have Completed: 9.86%
Career Assessment

- Interested, but have not started: 60.03%
- Currently in progress: 4.94%
- Have completed: 22.46%
- Not interested: 13.56%
Research Careers

- Websites/eBooks
- Informational Interviewing
  - Job Shadowing
- Professional Associations
  - Career Events
What career activities have students completed or are currently doing?

Narrowed list of potential majors to one or two options...........78.63%
Researched careers of interest..................................................70.06%
Explored major options before choosing a major..................68.05%
Created a resume.......................................................................48.03%
Part-time employment..................................................................40.17%
Identifying Career Options with an Advisor
Try Out the Career

- Internships
- Job Shadowing
- Volunteering
- Part-Time Jobs
- Clubs/Activities
- Service-learning Classes
- Building a Network
- Career Events
Job Shadow

Interested, but have not started: 78.60%

Not Interested: 9.09%

Currently in Progress: 4.34%

Have Completed: 8.67%
Internships

- Interested, but have not started: 86.85%
- Currently in Progress: 4.20%
- Have Completed: 5.59%
- Not Interested: 4.48%
Job Search

• Finding Opportunities
• Career Fairs & Events
• Resume/Cover Letter
  • Interviewing
• Applying to Graduate School
  • Building a Network
• Job Offer Negotiation
Which job search topics do students seek advice on from career advisors?

Resume writing..........................................................57.54%
Networking..............................................................53.94%
Interviewing skills......................................................52.97%
Identifying career values, interests, and skills........49.93%
Concluding Thoughts

• Students want personalized advising services

• Students are interested in career development, but few have engaged in the recommended career activities

• Students are overwhelmingly interested in gaining hands-on experience related to their career interests

• Students seem to have a narrow view of major and career options

• Students want career advice, so how do we support their career development throughout departments on campus?