Using Current Students in the Recruitment Process
Traditional Ways of Recruiting
said CURRENT STUDENTS strongly influenced their decision to enroll at Indiana University Bloomington.

Source: 2015 Eduventures Survey of Admitted Students (1,439 enrolling students participated)
History of the Scholarship Advisory Committee

- Inaugural class of the SAC consisted of 5 students and was assembled in 2007

- Traditionally members were nominated by campus partners to best represent different academic areas on campus.

**ORIGINAL GOALS OF THE SAC:**
- Provide feedback on how high-ability students approach the college selection process.
- Occasionally participate in focus groups to discuss marketing and event ideas.
- Attend Office of Scholarships events.
The SAC Today - EVENTS
The SAC Today - MARKETING

JULIE GREDER

Julie's involvement on campus helped change her life & shape her future career goals.
Read Julie's Story »

JOIN THE CONVERSATION AT go.iu.edu/scholarsofIU

#SCHOLARSOFIU

#SCHOLARSOFIU
Structure of the SAC

- ADVISOR
  - CAPTAIN
    - Director of Communications
      - Digital Media
      - Blogging
      - Membership Publications
      - Live Chats
    - Director of Events
      - Game Days & Receptions
      - Current Scholar Engagement
      - Fundraising
      - Alumni Relations
    - Director of Membership
      - Recruitment Team
      - Membership Development
      - Social Events
      - Volunteer Events
Captain of the SAC

- Leader of SAC
- Liaison between the SAC & Office of Scholarships
- Presides over Executive Board and general meetings
- Selects Program Coordinators
- Organizes retreat and end of year event
- Monthly SAC newsletter
SAC is a Community of Scholars

- Classes
- Families
- Mentorship

“SAC is a family. I know that if I ever need help with anything, I have an entire network of high achieving people to look to.”
SAC is Leadership Opportunities and Personal Growth

- Program Coordinators
- Directors
- Captain
- Meetings
- Receptions

“I love giving advice to people and using my experiences to help other have better experiences. Being able to help guide students in making one of the biggest decisions of their lives is thrilling to me.”
SAC is Connections

- Social & Service events
- Retreat
- Chicago
- IU Alumni Brunch
- Current Scholar Community

“I’ve met so many students doing incredible things around the university who I’d probably never have come in contact with if it wasn’t for SAC.”
“My favorite part about the SAC is speaking with high school students. I wish there was a student I could have spoken to when figuring out colleges. I would have loved to get the student perspective. It feels good to know that I can destress students by explaining my experience and answering their questions.”

“My favorite part about SAC is that the members come from all different majors and schools, and from lots of different parts of the country. This makes for interesting conversations and it allows me to hear different perspectives.”

“I personally have benefited from SAC by sharing my story of how I came to attend Indiana University. It has helped me come to terms with my own circumstances by showing me that there are many other students with the same hindrances, and it is great to show the students that they can overcome their circumstances like I have.”
“I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.”

- Maya Angelou
“SAC is Home. SAC is where I feel accepted to be me.”